

Wicked Fudge®

Wicked Fudge is a premium quality fudge targeted exclusively to the café/coffee shop market. Only the finest ingredients are used, and the taste, & texture are irresistible!

Why is Wicked Fudge easy to sell?

- Choice of 3 Wicked flavours - caramel, chocolate & toffee
- Great value - only \$1.80 RRP for a 20g piece
- Gluten Free
- Smooth, fresh & creamy taste
- Less than HALF the fat of chocolate
- Proudly Australian made & owned
- Individually wrapped for guaranteed freshness

What are the benefits of selling Wicked Fudge?

- Great add-on sale
- Shelf-life of over 6 months
- No refrigeration required
- HACCP Accredited
- Unique price point - will not compete against your other product lines
- Exclusive product - only sold in cafes & coffee shops
- Perfectly priced treat for profit-boosting deals - "Coffee & Wicked Fudge \$5"
- Excellent profit margins for resellers \$\$\$



Wholesale price \$44 Inc GST for 1 box of 50 individually wrapped pieces. All cartons are delivered as an attractive point-of-sale display box which prominently features all of the great benefits of Wicked Fudge, making it very easy to sell. Put a couple of flavours near the register for easy add-on sales!

Distributed By

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